



Foundation Center's Support Strategy Terms

Support Strategy describes HOW the grant is being implemented or the type of work supported. In *Foundation Directory Online*, "Support Strategy" is a field in Search Grantmakers and Search Grants.

15 Broad Fields by Support Strategy

Capacity-building and technical assistance	Individual development	Presentations and productions
Capital and infrastructure	Leadership and professional development	Product and service development
Continuing support	Network-building and collaboration	Program development
Financial sustainability	Outreach	Regranting
General support	Policy, advocacy and systems reform	Research and evaluation

Capacity-building and technical assistance

- Fiscal sponsorships
- Mergers
- Regulation and administration
- Seed money
- System and operational improvements
- Technical assistance

Capital and infrastructure

- Building acquisitions
- Building and renovations
- Capital campaigns
- Collections acquisitions
- Collections management and preservation
- Equipment
- Facilities maintenance
- Information technology
- Land acquisitions
- Rent

Continuing support

Financial sustainability

- Annual campaigns
- Debt reduction
- Earned income
- Emergency funds
- Endowments
- Financial services
- Fundraising
- Sponsorships

General support

Individual development

- Awards, prizes and competitions
- Camperships
- Fellowships
- Internships
- Residencies
- Sabbaticals
- Scholarships
- Student aid
- Aid to graduates or students of specific schools
- Doctoral support
- Graduate support
- Postdoctoral support
- Postgraduate support
- Precollege support
- Stipends
- Technical education support
- Undergraduate support
- Work-study grants
- Travel awards

Leadership and professional development

- Board development
- Faculty and staff development
- Management and leadership development
- Professorships
- Volunteer development

Network-building and collaboration

- Conferences and exhibits
- Conference attendance

- Conference hosting
- Conference presenting
- Convening
- Donor collaborations
- Exchange programs
- Grantee relations
- Information and referral
- Nonprofit collaborations
- Online engagement

Outreach

- Audience development
- Cause-related marketing
- Marketing
- Public engagement and education

Policy, advocacy and systems reform

- Advocacy
- Coalition building
- Equal access
- Ethics and accountability
- Grassroots organizing
- Litigation
- Systems reform

Presentations and productions

- Commissioning new works
- Exhibitions
- Online media
- Performances
- Publications
- Recordings and broadcasts

Product and service development

Commodity provision
Product and service delivery
Product development
Product discovery
Translation

Program development

Curriculum development
Pilot programs
Program creation
Program expansion
Program replication

Regranting

Research and evaluation
Data and measurement systems
Institutional evaluations
Program evaluations
Research